

Mohammed Abdelraouf Meirghani

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Professional Experience

Tech Unicorn, Dubai, UAE

Product Designer • (Full-time)

02/2024 - Present

- Utilized contemporary user-centered design methods to ensure exceptional user experiences across diverse consumer products.
- Thrived in Agile teams, showcasing strong problem-solving skills and effective communication with stakeholders.
- Demonstrated outstanding design, writing, and presentation abilities using Adobe Suite, Figma, and Sketch.
- Applied specialist skills in user research, usability testing, and rapid prototyping to drive business objectives.

Ecomzer Technology, Sudan

Digital Product Manager • (Full-time)

01/2022 - 01/2024

- Co-founded Ecomzer Technology, driving company inception and fostering exponential growth.
- Led an 11-member team in developing cutting-edge platforms, resulting in +35 completed projects, 13% monthly revenue increase, and reduced churn rate.
- Spearheaded the development of an AI chatbot, achieving over 100k website traffic in one month (Narrow Market) with a significant increase in daily users, leading to a remarkable impact on revenue.
- Optimized processes for efficient product delivery, reducing time-to-market by 15% for all clients.

Brown Technology, Sudan

Digital Product Manager • (Full-time)

08/2021 - 01/2022

- Strategically implemented gamification, contributing to a 60% increase in user engagement during usability testing.
- Orchestrated collaboration among design, development, and business teams, doubling the project efficiency.
- Navigated changing scopes, ensuring alignment with user-centric design and business goals.
- Bridged gaps between teams, fostering a unified and strategic approach.

Blueprint Technology, Sudan

Senior UIUX Designer • (Full-time)

02/2021 - 08/2021

- Contributed to a seamless online experience, reducing bounce rates by 20% and fostering developer comfort.
- Crafted culturally sensitive and intuitive design solutions, increasing user satisfaction.

Mot-hrek Marketplace, Sudan

Co-founder and Product Designer • (Full-time)

03/2019 - 02/2021

- Drove vision and user experience of the online marketplace.
- Led design process, resulting in a 35% increase in website traffic.
- Conducted user research, contributing to an 85% improvement in user satisfaction.
- Played a key role in strategic planning, contributing to a remarkable 12% increase in annual revenue.

Right For Advanced Businesses, Sudan

UIUX Designer • (Part-time)

06/2017 - 03/2019

- Spearheaded design initiatives, ensuring cohesive and user-friendly experiences.
- Enhanced overall visual appeal and usability of products.
- Contributed to project success through effective design solutions.

Raouf Studio, Sudan

UIUX Designer • (Freelancer)

05/2016 - Present

- Engaged in UI/UX freelancing since 2016.
- Completed +50 worldwide projects, honing design skills and addressing unique challenges.

Education

- Bachelor of Technology Electronics Engineering, Graduation Year (2016 - 2023)
Sudan University Of Science & Technology, Sudan

Certifications

Udemy, Become a Product Manager • (2021)

- I completed a 13-hour "Become a Product Manager" course on Udemy and received a Certificate of Completion, showcasing my commitment to advancing my skills in product management.

INC Academy, Dubai, United Arab Emirates • (2019)

- I completed an intensive 5-day digital marketing course at INC Academy a member of the UK based CPD and accredited by the KHDA Dubai, deepening my skills in the latest strategies and trends, and gaining practical insights for effective implementation in real-world scenarios.

Activities

AtlassianTeam22, Las Vegas, United State • (2022)

- Observing the AtlassianTeam22 Event in person as a Product Manager was immensely valuable. Actively engaging with various sections allowed me to glean insights into industry trends and innovative practices, contributing to the refinement of my product management skills

Behance Portfolio Review, Khartoum, Sudan • (2017 & 2018)

- I showcased my portfolio at the Behance Portfolio Review Event in Sudan in 2017, presenting my work to a creative audience. In 2018, I took on the role of an organizer, contributing to the success of the event and facilitating a platform for fellow creatives to showcase their work.